
International Conference on Financial Literacy and Economic Wellbeing (ICFLEW) 2025

***Conference Theme: Empowering Individuals and Organizations through
Financial Literacy, Competency, Inclusion, and Digitalization***

Organized by: BRAC Business School (BBS), BRAC University

Date: June 26, 2025 (Thursday)

Venue: BRAC University, Merul Badda, Dhaka - 1212

The International Conference on Financial Literacy and Economic Wellbeing (ICFLEW) 2025 aims to bring together leading academics, industry professionals, and policymakers to explore the crucial linkages between financial literacy/expertise (basic knowledge to advance skills), sound financial decision-making, and economic success/wellbeing at the individual, organizational, and macro-economic/national levels. The purpose of the conference is to advance understanding of how the level of financial knowledge, skills and abilities, and attitudes of individuals in their personal lives and of decision-makers (managers and policymakers) in various organizations influence financial access, inclusion, digitalization, and performance. The conference also offers an opportunity for discussions on various policies, initiatives and interventions at the public and private levels that may enhance the wellbeing of different stakeholders (individuals to SMEs to corporations) / (individuals, and private and public entities) in a global economy.

We invite full papers/extended abstracts and proposals for panel discussions/workshops in areas including, but not limited to, the following:

- Financial literacy, financial behavior and economic wellbeing
- Financial access, inclusion and economic development
- Financial literacy, inclusion and economic empowerment of women
- Financial literacy, competency, inclusion, digitalization, and social business
- Financial competency, risk management capabilities and financial resilience
- Financial literacy, and FinTech products and services adoption
- Financial competency and financial decision-making by individuals, executives and policymakers
- Determinants of financial access and inclusion
- Role of banks, NBFIs and microfinance institutions towards financial access, inclusion and innovations
- Financial literacy and skills-development programs, and effective decision-making
- Investment literacy and capital market investment
- Financial literacy, access and SMEs sustainability
- Financial skills and financial management of organizations
- Financial knowledge and abilities of non-finance employees and organization growth
- Financial digitalization, financial inclusion and economic development
- Awareness, advocacy, literacy, and skill-building initiatives: seminars/training programs/workshops
- Others

CONFERENCE STRUCTURE, MODE, ACTIVITIES, AND TIMELINE

Local participants : in-person.

Overseas participants : in-person is encouraged; however, online participation is possible.

Specific activities and corresponding dates are as follows:

Activities	Deadline/ Activity Day and Date
Submission of extended abstract (400 -500 words) (early submission is strongly encouraged)	Sunday, April 27, 2025 Sunday, May 11, 2025
Registration opens	Sunday, May 04, 2025
Decision with review report (<i>on a rolling basis – within 2 weeks upon submission</i>)	Sunday, May 11, 2025 Sunday, May 18, 2025
Submission of full-length paper (<i>for award consideration</i>)	Sunday, June 01, 2025 Thursday, June 05, 2025
Submission of camera-ready, revised extended abstract	Sunday, June 15, 2025 Thursday, June 19, 2025
Registration closes	Sunday, June 22, 2025
Participation in conference: <ul style="list-style-type: none">○ Opening ceremony and plenary sessions○ Panel Discussions○ Presentation of papers and discussions (Parallel sessions)○ Closing and Award Ceremony (with Dinner)	Thursday, June 26, 2025
Publication of extended abstracts in the conference proceedings	Thursday, June 26, 2025

SUBMISSION GUIDELINES AND REVIEW PROCESS

- Please visit <http://icflew.bracu.ac.bd> for details on submissions.
- The evaluation will be on the basis of originality and relevance to the conference theme and topics, completeness and conformity to the guidelines and manuscript specifications, methodology, analysis and findings, scholarly value/contributions, and policy recommendations for social impacts.

PUBLICATIONS

Extended abstracts of all accepted papers for ICFLEW 2025 will be published in the conference proceedings, subject to author registration and payment. The proceedings will be a published book with an ISBN and ISSN. The author(s) will have the right to submit their full-length paper for publication in journal of their own choice.

REGISTRATION FEE: BDT3,000 (BDT1,500 for students).

AWARDS: The best 3 submissions will be recognized with awards of BDT50,000, BDT30,000 and BDT20,000.

IMPORTANT NOTES

- At least one author of each accepted submission must register at the ICFLEW. Co-author(s) willing to attend the conference are eligible for a 50% discount on the registration fee.
- An author is allowed to submit a maximum of two papers (single/co-authored).
- For details of payment procedure; please visit: <http://icflew.bracu.ac.bd>

CONTACT INFORMATION

ICFLEW 2025 Steering Committee

BRAC Business School (BBS), Annex A, level 05

BRAC University New Campus, Merul Badda, Dhaka-1212, Bangladesh

E-mail: events.bbs@bracu.ac.bd; Web: <http://icflew.bracu.ac.bd>; Mobile: +88 01714 057593